

David Borck Immobiliengesellschaft

Caren Rothmann and David Borck transformed their Company from a Brokerage into a Real Estate Service Provider / The Result: Over 2.000 Properties since the founding of the company

David Borck Immobiliengesellschaft was founded in 2010 by Caren Rothmann and David Borck. Their goal: “We want to operate just as individually, innovative and design-oriented like an upscale boutique hotel – and, at the same time, offer the standard of international houses.” In accordance with this credo, the company provides professional full-service operations related to the **sale and marketing of properties**. The consultation includes even fundamental aspects such as **pricing and the drafting of ground plans**, which will be adapted by the experts and reviewed for a sustainable positive performance. Moreover, the **establishment of a professional marketing plan**, target group analysis as well as the **creation and designing of logos, names, brochures, and sales documents** are part of the company’s portfolio. And the service of David Borck Immobiliengesellschaft includes even more: **financing at particularly favorable terms** can be inquired via the large network which also provides specialist lawyers, notaries, and architects, so that clients can profit by the full service from a single source. “Thanks to our great network and our long-term market experience we were able to group the best experts around our company. This also benefits our clients, because they can make use of our expert network,” explains managing director and owner David Borck the company’s philosophy. Moreover, 27 staff members attend to the projects and are ready to provide assistance to stakeholders, sellers, and buyers.

“No matter if it is a single apartment that needs to be put on the market or the exclusive distribution of a major project with 200 units – we always work with full-hearted commitment,” says managing director and owner Caren Rothmann. Their customer data base contains over 30.000 people including their personal wishes of a property object. “Usually, it is enough to address a handful of stakeholders because we know exactly what our clients are looking for,” says David Borck. Apart from **institutional investors from Germany**, the regular clients of David Borck Immobiliengesellschaft are **private investors from Berlin**. “The aim is to continue our dynamic growth and we are planning to approach **reliable international investors** directly,” explains David Borck the strategy for the coming years. “Because the real estate prices in Berlin are favourable by international comparison and have growth potential.” In order to keep offering good products at reasonable prices to their clients, Caren Rothmann and her team regularly scan the neighbourhoods of Berlin. Due to these trend analyses David Borck Immobiliengesellschaft early predicted the upturn of the so-called “Kreuzkölln”. “Currently, we are observing a very rapid development of the Scandinavian Quarter in Prenzlauer Berg. The areas around the airport BER also promise attractive returns,” Caren Rothmann sums up.

Aside from the real estate business, Caren Rothmann and David Borck are committed to social work. In doing so, they try to maintain the diversity and charm of Berlin in spite of its rapid development. For example, David Borck Immobiliengesellschaft is a sponsor of the sports club **TuS Makkabi** and of **WIZO** and even participated in their charity soccer tournament. And the company is also leading sponsor for the annually Chanukka ball.

About Caren Rothmann:

Caren Rothmann founded her first own company already at the age 25. Since then, she has begun an impressive career as a successful businesswoman within the property sector, during which she – among other things – has accompanied the purchase of over 200 apartment buildings for a Danish investor. Since 2010, Rothmann manages as a central figure the development of David Borck Immobiliengesellschaft within the property market of Berlin and contributes her commercial and strategic know-how as well as her love for design and aesthetics.

About David Borck:

David Borck is regarded as one of the experts of Berlin's property market. Starting his career at 18 years as a broker and after more than 35 years in this business, David Borck knows the field like no other. His network contains well-known stakeholders and Borck uses their know-how for the benefit of the customers. With his negotiating talent he pushes the internationalization of the David Borck Immobiliengesellschaft and targeted appeals of institutional investors.

Digital property sales – not only in times of crisis

David Borck real estate agency takes full advantage of digital tools, including video chat and 3D tours, to facilitate personalized property viewings

The sales experts at David Borck real estate agency have long utilized digital tools to market properties via a range of channels and innovative tools. Taking real estate service to the next level, the company's portfolio of digital solutions has now been expanded to include **digital, 360-degree, 3D tours**. This new feature allows prospective buyers to explore our real estate listings and gain a personal impression of a property whenever and wherever they are. Once buyers have found what could well be their next dream home, each property can also be viewed **via video chat**. "Our 3D tours and video chat services provide a great way to view properties, even while protective measures remain in place to limit the spread of coronavirus," explains managing partner Caren Rothmann, "We not only want to reach prospective customers through the most innovative channels, we also want to safeguard the health of both our customers and employees. Rothmann's business partner David Borck adds: "The 3D tours convey **authentic impressions** of each property, almost as if you were there. We are happy to be able to provide such a realistic experience of the look and atmosphere of each of our stunning properties. And once the digital tour has piqued the potential buyer's interest, we can easily arrange for a personalized viewing via video chat."

Using the latest technology from Matterport, 3D tours can be accessed not only via the website and landing pages of the David Borck real estate company, but also via the agency's social media channels and online advertisements. "For our customers, the benefits are tangible. More than ever before, safety is paramount, and such digital services mean that our customers do not have to visit a property in person and can still inspect every feature of each property in unrivaled detail," says Caren Rothmann. During video chat viewings, David Borck's real estate experts are of course present via video chat and can answer any questions prospective buyers might have about their chosen property.

About David Borck Immobilienengesellschaft:

When Caren Rothmann and David Borck founded David Borck Immobilienengesellschaft mbH in 2010, both managing partners already possessed a wealth of real estate expertise. From day one, their vision has been to market real estate with an individual touch and an innovative flair, offering a complete range of real estate services from a single source. Together with their team, they draw on an extensive network of agencies, financing experts, appraisers, lawyers and banks. Whether classic pre-war buildings or new developments, villas or condominiums, portfolio or individual properties, the team of seasoned real estate professionals handles every facet of property and development marketing and develops highly targeted, bespoke marketing strategies. Over the last decade, David Borck Immobilienengesellschaft has successfully connected more than 2,000 buyers with their dream property. The company has been repeatedly rated as one of the top real estate agents in Germany by *Focus* magazine and *Capital Maklerkompass* and has also won the European Property Award.

<https://david-borck.de/news/unsere-service-fuer-sie-digitale-besichtigungen-via-videocall/>

Jahn Urban new-build mixed-use project – 90% sold

David Borck Immobiliengesellschaft has found new owners for 18 of 20 residential and commercial units / Only two units still available

Demand for housing in Berlin remains strong – especially in sought-after neighborhoods such as the Graefe neighborhood in Kreuzberg, where the new Jahn Urban mixed-use complex is being developed. The building, designed by Thomas Hillig Architekten, will have 20 residential and two commercial units. David Borck Immobiliengesellschaft, the exclusive sales agent, has successfully brokered the sales of 90% of the units, with just two units still available: a 4-room apartment on the third floor with approx. 117 sqm of living space, a large balcony and a generously proportioned living/dining room with an open-plan kitchen. The new building's absolute highlight is also still for sale: a stunning, fifth-floor penthouse boasting 170 square meters of living space on two floors, plus a 40-square-meter roof terrace and balcony.

Jahn Urban offers an attractive mix of units, from compact, 35-sqm, 2-room apartments with 35 sqm to spacious, 4-room family apartments with floor plans of up to 170 sqm. The practical commercial spaces have 45 sqm and 74 sqm. The residential units all provide barrier-free access via an elevator. Demand was particularly high for the two commercial units and the 2- and 3-room apartments. The building is scheduled for completion in Q4 2022.

All of the apartments feature open-plan kitchen/living rooms and modern bathrooms, as well as parquet flooring, underfloor heating and numerous floor-to-ceiling windows. A play area in the courtyard is sure to appeal to the youngest residents. In addition, there are numerous green areas in the surrounding area for strolling and relaxing. Located in the heart of Berlin's popular Graefe neighborhood, directly between Maybachufer and Volkspark Hasenheide, the apartments are ideal for singles, couples and families. The neighborhood is home to stylish cafés, organic food stores and weekly markets, all of which embody Kreuzberg's international, neighborhood flair. Tempelhofer Feld, Berlin's largest city park and the largest inner city open space in the world, is also within easy reach. Thanks to the excellent public transport connections (Hermannplatz and Schönleinstraße subway stations), residents enjoy convenient links to all of the city's major destinations. There are also numerous residents' bicycle parking spaces available in the building.

About David Borck Immobiliengesellschaft:

When Caren Rothmann and David Borck founded David Borck Immobiliengesellschaft mbH in 2010, both managing partners already possessed a wealth of real estate expertise. From day one, their vision has been to market real estate with an individual touch and an innovative flair, offering a complete range of real estate services from a single source. Together with their team, they draw on an extensive network of agencies, financing experts, appraisers, lawyers and banks. Whether classic pre-war buildings or new developments, villas or condominiums, portfolios or individual properties, the team of seasoned real estate professionals handles every facet of property and development marketing and develops highly targeted, bespoke marketing strategies. Over the last decade, David Borck Immobiliengesellschaft GmbH has successfully connected more than 2,300 buyers with their dream properties. The company has been repeatedly rated as one of the top real estate agents in Germany by *Focus* magazine and *Capital Maklerkompass* and has also won the European Property Award.

<https://david-borck.de/>

For any further questions and for more detailed information feel free to contact Eckel Presse & PR GmbH

Knesebeckstraße 54, 10719 Berlin, Tel.: 030/889 12 988, Fax: 030/889 12 990, E-Mail: info@e-pr.de www.e-pr.de

Four condominiums in the idyllic greenery of Berlin-Heiligensee

David Borck Immobiliengesellschaft is marketing residential units between Heiligensee and Tegeler Forest for owner-occupiers and buy-to-let investors

Berlin-Heiligensee is highly regarded as one of the greenest and most water-rich parts of Berlin. On the westernmost edge of the district of Reinickendorf, Heiligensee combines the advantages of a life close to nature with the vibrant heartbeat of the German capital and is the attractive setting for the marketing launch of four exquisite condominiums by David Borck Immobiliengesellschaft. The well-maintained 2- to 3-room apartments with floor plans of between approx. 78 and 140 square meters are spread over three floors of an apartment building between Heiligensee and Tegeler Forest. The property was built in 1967 and boasts verdant grounds and a lovingly landscaped garden. Being so well-dimensioned, the four condominiums are perfectly suited for couples and smaller families. There are many highlights, chief of which is perhaps the stunning 140-square-meter maisonette unit with terrace.

The apartments feature attractive floor plans and light-flooded interiors. The living areas are particularly warm and welcoming and bathed in ample natural light thanks to their large window fronts. All four units boast windowed bathrooms and balconies or terraces. In addition, the residents enjoy shared ownership of a basement hobby room and access to the property's communal terrace. All units are currently rented, although some of them can be vacated and are therefore also suitable for owner-occupiers as well as buy-to-let investors.

These residential units are perfect for people who love big city life just as much as they love the peace and quiet of the suburbs. Berlin's popular shopping boulevard Kurfürstendamm can be reached in 30 minutes by car, while the A111 and A100 freeways to central Berlin are mere moments away. Access to public transport is equally convenient, especially with the Schulzendorf commuter train station less than two kilometers away. By commuter train, residents can arrive at Friedrichstraße or the Brandenburg Gate in just 30 minutes or so. Heiligensee also offers a wide range of local amenities and restaurants – not to mention the many lakes and forest areas.

About David Borck Immobiliengesellschaft:

When Caren Rothmann and David Borck founded David Borck Immobiliengesellschaft mbH in 2010, both managing partners already possessed a wealth of real estate expertise. From day one, their vision has been to market real estate with an individual touch and an innovative flair, offering a complete range of real estate services from a single source. Together with their team, they draw on an extensive network of agencies, financing experts, appraisers, lawyers and banks. Whether classic pre-war buildings or new developments, villas or condominiums, portfolios or individual properties, the team of seasoned real estate professionals handles every facet of property and development marketing and develops highly targeted, bespoke marketing strategies. Over the last decade, David Borck Immobiliengesellschaft GmbH has successfully connected more than 2,300 buyers with their dream properties. The company has been repeatedly rated as one of the top real estate agents in Germany by *Focus* magazine and *Capital Maklerkompass* and has also won the European Property Award.

<https://david-borck.de/>

Top marks for David Borck Immobiliengesellschaft

Berlin real estate professionals receive award from *Capital Makler-Kompass* for 7th time in a row

David Borck Immobiliengesellschaft has been honored by the experts of the business magazine *Capital* for **the seventh year in a row**. The Berlin-based brokerage's new top score of 84 in the overall ranking was once again more than enough to secure the highest rating of five stars in *Capital* magazine's latest *Makler-Kompass*. With such a great result, the company's real estate experts even managed to beat their impressive total from last year's awards. In comparison to last year's ranking, the team around Caren Rothmann and David Borck made significant gains in the "Qualifications" category, which primarily assesses the team's professional experience and formal qualifications, including training and further education opportunities, as well as valuating their compliance with industry standards.

The *Capital Makler-Kompass* helps both the general public and experts to find well-qualified real estate agents. And this is more important than ever before, especially given the constantly rising demand for housing, above all in Berlin. *Capital* magazine's evaluation is based on a two-stage process: First, details were collected on 14,480 brokers in 164 municipalities across Germany. These were then evaluated by experts from Scope Fund Analysis and the IIB Institute on the basis of four criteria: **qualifications, process quality, brochures and contracts, and service**. Each category was worth 25 percent of the overall result.

The *Capital Makler-Kompass* evaluation awarded "good" and "very good" ratings to 890 brokers, including 837 five-star ratings and 53 four-star ratings. The experts were unable to award ratings in seven out of the 164 municipalities. David Borck Immobiliengesellschaft was among the highest ranked brokers in Berlin, in fifth place.

About David Borck Immobiliengesellschaft:

When Caren Rothmann and David Borck founded David Borck Immobiliengesellschaft mbH in 2010, both managing partners already possessed a wealth of real estate expertise. From day one, their vision has been to market real estate with an individual touch and an innovative flair, offering a complete range of real estate services from a single source. Together with their team, they draw on an extensive network of agencies, financing experts, appraisers, lawyers and banks. Whether classic pre-war buildings or new developments, villas or condominiums, portfolios or individual properties, the team of seasoned real estate professionals handles every facet of property and development marketing and develops highly targeted, bespoke marketing strategies. Over the last decade, David Borck Immobiliengesellschaft GmbH has successfully connected more than 2,300 buyers with their dream properties. The company has been repeatedly rated as one of the top real estate agents in Germany by *Focus* magazine and *Capital Makler-Kompass* and has also won the European Property Award.

<https://david-borck.de/>