

David Borck Immobiliengesellschaft

Caren Rothmann and David Borck transformed their Company from a Brokerage into a Real Estate Service Provider / The Result: Over 2.000 Properties since the founding of the company

David Borck Immobiliengesellschaft was founded in 2010 by Caren Rothmann and David Borck. Their goal: “We want to operate just as individually, innovative and design-oriented like an upscale boutique hotel – and, at the same time, offer the standard of international houses.” In accordance with this credo, the company provides professional full-service operations related to the **sale and marketing of properties**. The consultation includes even fundamental aspects such as **pricing and the drafting of ground plans**, which will be adapted by the experts and reviewed for a sustainable positive performance. Moreover, the **establishment of a professional marketing plan**, target group analysis as well as the **creation and designing of logos, names, brochures, and sales documents** are part of the company’s portfolio. And the service of David Borck Immobiliengesellschaft includes even more: **financing at particularly favorable terms** can be inquired via the large network which also provides specialist lawyers, notaries, and architects, so that clients can profit by the full service from a single source. “Thanks to our great network and our long-term market experience we were able to group the best experts around our company. This also benefits our clients, because they can make use of our expert network,” explains managing director and owner David Borck the company’s philosophy. Moreover, 27 staff members attend to the projects and are ready to provide assistance to stakeholders, sellers, and buyers.

“No matter if it is a single apartment that needs to be put on the market or the exclusive distribution of a major project with 200 units – we always work with full-hearted commitment,” says managing director and owner Caren Rothmann. Their customer data base contains over 30.000 people including their personal wishes of a property object. “Usually, it is enough to address a handful of stakeholders because we know exactly what our clients are looking for,” says David Borck. Apart from **institutional investors from Germany**, the regular clients of David Borck Immobiliengesellschaft are **private investors from Berlin**. “The aim is to continue our dynamic growth and we are planning to approach **reliable international investors** directly,” explains David Borck the strategy for the coming years. “Because the real estate prices in Berlin are favourable by international comparison and have growth potential.” In order to keep offering good products at reasonable prices to their clients, Caren Rothmann and her team regularly scan the neighbourhoods of Berlin. Due to these trend analyses David Borck Immobiliengesellschaft early predicted the upturn of the so-called “Kreuzkölln”. “Currently, we are observing a very rapid development of the Scandinavian Quarter in Prenzlauer Berg. The areas around the airport BER also promise attractive returns,” Caren Rothmann sums up.

Aside from the real estate business, Caren Rothmann and David Borck are committed to social work. In doing so, they try to maintain the diversity and charm of Berlin in spite of its rapid development. For example, David Borck Immobiliengesellschaft is a sponsor of the sports club **TuS Makkabi** and of **WIZO** and even participated in their charity soccer tournament. And the company is also leading sponsor for the annually Chanukka ball.

About Caren Rothmann:

Caren Rothmann founded her first own company already at the age 25. Since then, she has begun an impressive career as a successful businesswoman within the property sector, during which she – among other things – has accompanied the purchase of over 200 apartment buildings for a Danish investor. Since 2010, Rothmann manages as a central figure the development of David Borck Immobiliengesellschaft within the property market of Berlin and contributes her commercial and strategic know-how as well as her love for design and aesthetics.

About David Borck:

David Borck is regarded as one of the experts of Berlin's property market. Starting his career at 18 years as a broker and after more than 35 years in this business, David Borck knows the field like no other. His network contains well-known stakeholders and Borck uses their know-how for the benefit of the customers. With his negotiating talent he pushes the internationalization of the David Borck Immobiliengesellschaft and targeted appeals of institutional investors.

Digital property sales – not only in times of crisis

David Borck real estate agency takes full advantage of digital tools, including video chat and 3D tours, to facilitate personalized property viewings

The sales experts at David Borck real estate agency have long utilized digital tools to market properties via a range of channels and innovative tools. Taking real estate service to the next level, the company's portfolio of digital solutions has now been expanded to include **digital, 360-degree, 3D tours**. This new feature allows prospective buyers to explore our real estate listings and gain a personal impression of a property whenever and wherever they are. Once buyers have found what could well be their next dream home, each property can also be viewed **via video chat**. "Our 3D tours and video chat services provide a great way to view properties, even while protective measures remain in place to limit the spread of coronavirus," explains managing partner Caren Rothmann, "We not only want to reach prospective customers through the most innovative channels, we also want to safeguard the health of both our customers and employees. Rothmann's business partner David Borck adds: "The 3D tours convey **authentic impressions** of each property, almost as if you were there. We are happy to be able to provide such a realistic experience of the look and atmosphere of each of our stunning properties. And once the digital tour has piqued the potential buyer's interest, we can easily arrange for a personalized viewing via video chat."

Using the latest technology from Matterport, 3D tours can be accessed not only via the website and landing pages of the David Borck real estate company, but also via the agency's social media channels and online advertisements. "For our customers, the benefits are tangible. More than ever before, safety is paramount, and such digital services mean that our customers do not have to visit a property in person and can still inspect every feature of each property in unrivaled detail," says Caren Rothmann. During video chat viewings, David Borck's real estate experts are of course present via video chat and can answer any questions prospective buyers might have about their chosen property.

About David Borck Immobilienengesellschaft:

When Caren Rothmann and David Borck founded David Borck Immobilienengesellschaft mbH in 2010, both managing partners already possessed a wealth of real estate expertise. From day one, their vision has been to market real estate with an individual touch and an innovative flair, offering a complete range of real estate services from a single source. Together with their team, they draw on an extensive network of agencies, financing experts, appraisers, lawyers and banks. Whether classic pre-war buildings or new developments, villas or condominiums, portfolio or individual properties, the team of seasoned real estate professionals handles every facet of property and development marketing and develops highly targeted, bespoke marketing strategies. Over the last decade, David Borck Immobilienengesellschaft has successfully connected more than 2,000 buyers with their dream property. The company has been repeatedly rated as one of the top real estate agents in Germany by *Focus* magazine and *Capital Maklerkompass* and has also won the European Property Award.

<https://david-borck.de/news/unsere-service-fuer-sie-digitale-besichtigungen-via-videocall/>

Jahn Urban – 22 units in new-build residential complex in Berlin-Kreuzberg

David Borck Immobiliengesellschaft is exclusively marketing units in this new-build development on Urbanstraße

Kreuzberg has long been considered a hotspot and one of Berlin's most popular districts to live in. In particular, the Graefe neighborhood is a magnet, located close to parks, great dining spots and a wide range of leisure amenities. Now, in this very same neighborhood between the Landwehr Canal and Volkspark Hasenheide, **20 residential and two commercial units in Jahn Urban**, designed by Thomas Hillig Architekten, are waiting for their new occupants. David Borck Immobiliengesellschaft has been appointed as Jahn Urban's exclusive sales and marketing agent. Completion is scheduled for the fourth quarter of 2022.

This new six-story building on the corner of Urbanstraße and Jahnstraße is as vibrant as the Graefe neighborhood itself. The building is home to both compact apartments and large family apartments, the perfect ingredients for an exciting mix of residents: the **2- to 4-room apartments** range from approx. 35 to 170 sqm, while the practical **commercial spaces** have floor plans from approx. 45 to 74 sqm. A duplex penthouse rounds off this ideal residential package. Jahn Urban's apartments are ideal for singles, couples, or families. The apartments are all easily accessible via elevator.

Jahn Urban's guiding principle is comfort, combining **timeless architecture** from Thomas Hillig Architekten with stylish furnishings, parquet flooring, underfloor heating and floor-length windows in some units. **Open-plan kitchens and modern bathrooms** complete the stylish, modern living experience. In addition, most of the apartments have **a balcony, loggia or terrace with garden** on the ground floor. There is also a play area in the complex's courtyard for the youngest residents.

Jahn Urban is located in the heart of the hip and fashionable Berlin district of Kreuzberg. Boasting a unique location between Maybachufer, Volkspark Hasenheide and close to Tempelhofer Feld, this new-build residential complex appeals not only to couples but also to young families who long for a vibrant residential area with plenty of open green spaces. And getting to Berlin's other districts couldn't be easier. The subway stations at Hermannplatz and Schönleinstraße are both within easy walking distance. In addition, there are ample bicycle parking spaces for residents in the building.

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Nine units for sale in Treptow-Köpenick

Stylish condominiums in a pre-war apartment building between the Spree River and Wuhlheide / David Borck Immobilienengesellschaft is marketing eight rental units and a ready-for-occupancy coach house in Berlin-Oberschöneweide

As an investment or as a source of retirement income, real estate in Germany has never been in greater demand. As the world has found itself in the grip of the coronavirus pandemic, real estate has proven itself to be a crisis-proof asset class. Now, in the heart of Berlin's attractive Treptow-Köpenick district, buyers are being given the opportunity to purchase **eight rental residential units** at Helmholtzstraße 3. In addition to the rental units, a **1-bedroom apartment in the property's brick coach house** is **attractive for owner-occupiers and** ready for immediate occupancy. David Borck Immobilienengesellschaft has been appointed as the exclusive marketing agent for all nine units.

The **27-sqm coach house apartment** in the side wing of this classic Wilhelminian-style building has been freshly renovated and radiates historic charm. The eight **2- to 4-room** rental units in the street-front building boast floor plans ranging **from 70 to 142 sqm** and each unit is equipped with a balcony or terrace, their **historic flair** enriched by wooden windows, original wooden doors and windowed bathrooms. Residents also enjoy access to a cellar and a quiet, landscaped inner courtyard, as well as the option of one of the 17 parking spaces in the garage.

Given its **quiet, nature-oriented, island-like location, nestled between the Spree River and the wide open green spaces of the Wuhlheide nature area**, the up-and-coming district of Berlin-Oberschöneweide on the northwestern edge of Treptow-Köpenick understandably exerts a particularly strong appeal. The district's residents enjoy living in green surroundings and the peace and quiet that comes with being close to nature, safe in the knowledge that they don't have to sacrifice any of the advantages of life in the German capital. The Spree River and Wuhlheide are only a few minutes' walk away and provide the perfect setting for long, relaxing walks. **Local cultural and leisure venues** include the open-air theater Parkbühne Wuhlheide, the summer swimming pool and a wide range of **shops, cinemas, restaurants and cafés**. As a mature residential district, public transport links are also very good.

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For any further questions and for more detailed information feel free to contact Eckel Presse & PR GmbH

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