

Top class in series: Five stars for David Borck Immobilien

For the fourth year in a row, the Berlin real estate professionals are awarded the best grade in the Capital Broker Compass / David Borck Immobilien awarded Berlin's best exposés

In their search for the best real estate agencies in Berlin in 2019, the experts of the business magazine Capital have declared a total of seven brokers to be best and awarded them the top rating of five stars. The **David Borck Immobiliengesellschaft** participated for the fourth time in a row. The team of Caren Rothmann and David Borck received the fantastic rating of 80% in the "Exposé and Contract" section. Thus, the Berlin-based company is among the top 10 in this category nationwide and holds the undisputed top position in Berlin. "Everyone talks about transparency - we live it," explains managing partner Caren Rothmann and adds: "Our contracts are clearly and comprehensibly phrased and our exposés contain all relevant information, data and facts about the property. There are no hidden costs. We are very pleased that we have once again been awarded the highest score of all Berlin real estate agents in recognition of this aspiration".

In addition to transparency, David Borck Immobiliengesellschaft focuses on professionalism: the property footage is shot by professional photographers and the visualizations convey a realistic impression of the future property. The communication channels are also very diverse: the Facebook and Instagram sites are regularly updated and the Youtube channel features elaborate videos. More than **78,000 times** people clicked on the clip about the new construction project "NeuHouse" in Kreuzberg and over 76,000 viewers followed the history of the director's villa Vogelsang 13 by watching the video. "With our digital channels, we can reach real estate enthusiasts all over the world in the shortest possible time and thus optimally stage and market the properties," David Borck summarizes the success of the modern marketing strategy.

For the Capital Broker Compass 2019, the best real estate brokers in Germany are determined with regard to their services for all aspects of the sale of real estate. This year, a total of 346 real estate brokers from a total of 27,581 brokers throughout Germany (more than twice as many as in the previous year) made it to the award list, covering brokers in the 100 most important German real estate markets from Aachen to Würzburg. In cooperation with the IIB Dr. Hettenbach Institute, the experts from Scope Investor Services evaluated the areas of qualification, process quality, exposé and contract as well as service on behalf of the magazine Capital. In Berlin, only seven real estate marketers scored five stars in 2019. This puts Berlin on a par with Nuremberg - and behind Munich and Hanover.

About David Borck Immobiliengesellschaft:

When founding the David Borck Immobiliengesellschaft mbH back in 2010, the managing directors Caren Rothmann and David Borck already had substantial knowledge in the real estate industry. Their vision was to market real estate on an individual and innovative basis, while offering a one-stop solution for all provided services. For this purpose, they drew on an extensive network of agencies, financing experts, appraisers, lawyers, and banks. Whether it's a classic pre-war or new construction building, a villa or condominium, global or individual sales – the company takes care of the entire project marketing, while developing customized marketing strategies. Since its founding, the David Borck Immobiliengesellschaft has been able to successfully sell more than 2,000 units this way. The company has been distinguished as a top real estate agency by Focus and the Capital Broker Compass multiple times and received the European Property Award.