

David Borck Immobiliengesellschaft distinguished by Focus once again

The Berlin-based real-estate service provider has been distinguished as top realtor by the business journal's real estate report "Immobilienatlas" for the third time.

For the third year in a row, the David Borck Immobiliengesellschaft has been distinguished as one of the best realtors in Germany by the renowned business journal "Focus". What makes this award particularly special is the fact that the nomination for "Germany's TOP real estate agent" is made exclusively by an explicit recommendation from fellow real estate agents of ImmobilienScout24 and the members of Germany's regional real estate associations. In addition, the nominees must already have been named as aspirants for the award in the preceding year, they must be members of the IVD, and demonstrate an outstanding service performance. In cooperation with Statista GmbH, approximately 13,000 recommendations were evaluated and the top 200 commercial as well as top 1,000 real estate agents were identified, among whom was again David Borck Immobiliengesellschaft from Berlin this year.

However, managing partner Caren Rothmann does not want to rest on her laurels: "The award as Germany's TOP real estate agent is not only a great recognition by valued colleagues, but also an incentive to continue improving ourselves". Managing Director David Borck can only agree: "We are constantly considering new concepts in order to offer an exclusive and personal all-round service. Of course, we are delighted when our strategy can also convince our competitors of our quality". The agency offers comprehensive support and individual strategies for its clients: From the pricing of real estate to the development of a marketing concept including project names, brochures and website – it all comes from a single source.

About the Focus Immobilienatlas:

Each year, Focus publishes the "Immobilienatlas" as an orientation aid for potential buyers and sellers of real estate. For this purpose, they not only compare current market conditions and provide predictions for future developments but also publish a list of the best real estate agencies in Germany. This way, they provide an overview for the different regions which facilitates the search for a suitable broker. After questioning around 13,000 brokers from the cooperation partner ImmobilienScout24 and the regional associations of the real estate association IVD, the 1,000 "Top Real Estate Brokers 2019" and 200 "Top Commercial Brokers 2019" were determined.

About the David Borck Immobiliengesellschaft:

When founding the David Borck Immobiliengesellschaft mbH back in 2010, the managing directors Caren Rothmann and David Borck already had substantial knowledge in the real estate industry. Their vision was to market real estate on an individual and innovative basis, while offering a one-stop solution for all provided services. For this purpose, they drew on an extensive network of agencies, financing experts, appraisers, lawyers, and banks. Whether it's a classic pre-war or new construction building, a villa or condominium, global or individual sales – the company takes care of the entire project marketing, while developing customized marketing strategies. Since its founding, the David Borck Immobiliengesellschaft has been able to successfully sell more than 2,000 units this way. In April

of 2017 and 2018, the David Borck Immobiliengesellschaft has already been distinguished as top real estate agent by Focus.

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