

## **Once again top ratings for David Borck Immobiliengesellschaft at the “Capital” broker compass 2018**

**The David Borck Immobiliengesellschaft once again achieved top ratings, and even scored best of all Berlin participants in two out of four sub-segments**

Only seven of the numerous real estate marketers in the capital are rated as outstanding, and achieved the maximum rating of five stars at this year's "Capital" broker compass – among them the David Borck Immobiliengesellschaft. With this year's award, the company, founded in 2010 by Caren Rothmann and David Borck, has now secured its top rating for the third year in a row. Despite renowned competitors, the Charlottenburg-based real estate marketer was able to secure the highest score of all Berlin participants in the segments "Qualification" and "Exposé and Contract". "For three consecutive years, we have achieved the best rating, and this year we even received the highest score of all Berlin participants for our exposés and our team qualification. This is an award for the entire team and it confirms that we are on the right path," summarizes managing partner Caren Rothmann. "For our exposés, we rely on a clear and concise design, professional photos and informative texts. In the digital environment, we also use state-of-the-art technologies such as drones and animated video clips. And of course, we also use Facebook and Youtube to present our properties," Rothmann describes one of the secrets to David Borck Immobiliengesellschaft's success. "The ongoing qualification of our employees is also very important to us, for example through internal and external training and incentives. Our team is therefore not only a pioneer in the digital marketing of real estate, but also always up to date with all legal matters and such relating to customer service," adds her business partner Borck.

The Capital broker compass identifies the best real estate brokers in Germany with regard to their services in the sale of residential real estate. This year, a total of 796 real estate brokers from more than 10,000 agencies from all over Germany made it on the list, which covers the 50 most important German real estate markets from Aachen to Würzburg. Only about one in five of the 796 selected participants received the top five-star rating, among them the David Borck Immobiliengesellschaft. On behalf of the magazine Capital, the independent rating agency FERI EuroRating Services and the IIB Dr. Hettenbach Institute evaluated the categories qualification, process quality, exposé, contract and service. In Berlin, only seven real estate marketers achieved the top five-star rating in 2018. The city with the best real estate agents is Munich with eight leading real estate marketers, followed by Berlin and Hamburg with seven leading companies.

### **About the David Borck Immobiliengesellschaft:**

When founding the David Borck Immobiliengesellschaft mbH back in 2010, the managing directors Caren Rothmann and David Borck already had substantial knowledge in the real estate industry. Their vision was to market real estate on an individual and innovative basis, while offering a one-stop solution for all provided services. Whether it's a pre-WWII or new construction building, global or individual sales – the company takes care of the entire project marketing, while developing customized marketing strategies. Since its founding, the David Borck Immobiliengesellschaft has been able to successfully sell more than 2,000 units this way. Currently, the real estate company is marketing the

new construction project NeuHouse, an ensemble combining new construction and landmarked building in the trendy district Kreuzberg, and was awarded the European Property Award for project marketing in September 2018. Furthermore, in the beginning of 2018, the sale of a new project was launched at Schönhauser Allee. The David Borck Immobiliengesellschaft has been distinguished as TOP real estate agent by FOCUS in April of 2018, and in September 2018 the company received top ratings by the "Capital" broker compass for the third time in a row.

<https://david-borck.de/>