

## **David Borck Immobiliengesellschaft distinguished by Focus**

**The Berlin-based real-estate service provider distinguished as top realtor by the news magazine's real estate report "Immobilienatlas"**

End of March, the David Borck Immobiliengesellschaft has been distinguished as one of the best realtors in Germany by the renowned business journal „Focus“. The coveted certification of quality is awarded to the best 1,000 real estate agents and top 200 commercial property agents in all of Germany every year by Focus in cooperation with Statista GmbH. The nominations are solely based on recommendations made by colleagues in the industry. About 13,000 realtors are asked to participate in an online survey for this purpose. Further criteria are, among others, a previous year's mention, a membership at the German Realtors Association IVD, as well as the services offered by the real estate agency. For the David Borck Immobiliengesellschaft, this is the second certification by Focus.

“This distinction by Focus is a validation of our successful work throughout the last couple of years, and at the same time, a motivation to keep going down our current path”, says managing director Caren Rothmann. Together with her business partner David Borck, as well owner and managing director, she has founded the company in 2010, and successfully sold more than 1,600 units since. “Our real estate agency offers all services relating to the marketing of real estate, from price determination to creating a marketing plan to the development of the project name, brochures and websites”, says David Borck, and adds: “Whether it is a single condo, or a major project featuring 200 units: We will always find an individual strategy that is perfectly suited to our clients' projects and needs.”

### **About the Focus „Immobilienatlas“:**

The *Focus-Spezial* “Immobilienatlas 2018“ evaluates and compares the market conditions in different regions of Germany, and provides predictions for future developments. Furthermore, Focus publishes a list of the best real estate agencies in Germany. The study has been conducted by the independent market-research company Statista, and is based mainly on recommendations made by colleagues. For this purpose, about 13,000 realtors of the cooperating partner ImmobilienScout24, and all regional associations of the German Realtors Association IVD have been reached out to. 1,000 real estate brokers and 200 commercial property agents with the most recommendations make the list, being distinguished as “Top real estate agent 2018” and “Top commercial property agent 2018”.

### **About the David Borck Immobiliengesellschaft:**

When founding the David Borck Immobiliengesellschaft mbH back in 2010, the managing directors Caren Rothmann and David Borck already had substantial knowledge in the real estate industry. Their vision was to market real estate on an individual and innovative basis, while offering a one-stop solution for all provided services. For this purpose, they drew on an extensive network of agencies, financing experts, appraisers, lawyers, and banks. Whether it's a pre-WWII or new construction building, a villa or condominium, global or individual sales – the company takes care of the entire project marketing, while developing customized marketing strategies. Since its founding, the David Borck Immobiliengesellschaft has been able to successfully sell more than 1,600 units this way. In April of 2017, the David Borck Immobiliengesellschaft has already been distinguished as top real estate agent by Focus.

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