

## **David Borck Immobiliengesellschaft once again receives excellent ratings by “Capital”**

**The Berlin-based real-estate service provider has yet again been distinguished as one of seven best realtors in Berlin, as determined by the “Capital” broker compass**

In 2017, the David Borck Immobiliengesellschaft has been awarded top grades by the renowned business journal „Capital” for the fourth time in a row. The independent rating agency Feri Eurorating Services, in cooperation with the iib Dr. Hettenbach Institute, has conducted an **extensive analysis and evaluation** of 873 real estate brokers and agents in 50 German cities. The **highest ranking** has yet again been reached by the Berlin-based David Borck Immobiliengesellschaft. “The broker compass is an acknowledgement of our excellent and qualified performance on the Berlin real estate market, which we are very proud of”, says David Borck, managing director and owner of David Borck Immobiliengesellschaft. Together with Caren Rothmann, also managing director and owner, David Borck has founded the company in 2010, and since then successfully sold a total of about 1,600 properties.

„Our success is founded on professional, customer-oriented work, as well as a wide range of services and a large network”, explains Caren Rothmann, adding: “Moreover, we put great emphasis on digital marketing. This way, we reach prospective customers on a variety of channels, including Facebook. We offer elaborately produced videos of the properties – including spectacular drone footage – on YouTube and Vimeo, and can also be found on Instagram. We publish exposés on all major real estate online portals, as well as on our modern website. Furthermore, we create project-specific websites with an own URL that are responsive, so that they are automatically displayed perfectly on all smartphones.”

In the context of the „Capital” broker compass, each year the best real estate brokers in all of Germany are determined regarding the services they provide in residential property sales. For that purpose, more than 10,000 companies are reviewed and evaluated. The first step of the process is making a quantitative preselection, that is conducted by the experts of Feri Eurorating Services, and the iib Dr. Hettenbach Institute. They register the real estate offerings displayed on all major internet platforms within the last twelve months, and this way identify the 25 largest brokerage houses in each city. Then, these companies undergo a thorough quality inspection that mainly focusses on the company’s market positioning, the staff’s level of qualification, process quality during acquisition and marketing, the structures of exposés and contracts, as well as the standards of customer service. **In 2017, only seven Berlin-based companies were awarded the highest rating** – with the David Borck Immobiliengesellschaft receiving the top grade for the fourth time in a row.

Another aspect that has been determined by the Capital’s survey, are the prospects of the real estate industry, with the following result: 85 % of the interviewed experts expect a price increase of more than two percent within the next 12 months for existing apartments.

**About the David Borck Immobilienengesellschaft:**

When founding the David Borck Immobilienengesellschaft mbH back in 2010, the managing directors Caren Rothmann and David Borck already had substantial knowledge in the real estate industry. Their vision was to market real estate on an individual and innovative basis, while offering a one-stop solution for all provided services. For this purpose, they drew on an extensive network of agencies, financing experts, appraisers, lawyers, and banks. Whether it's a pre-WWII or new construction building, a villa or condominium, global or individual sales – the company takes care of the entire project marketing, while developing customized marketing strategies. Since its founding, the David Borck Immobilienengesellschaft has been able to successfully sell more than 1,600 units this way. In 2016, the David Borck Immobilienengesellschaft has once again been awarded top grades by the "Capital" broker compass, and has been distinguished as the TOP real estate agents by FOCUS in April of 2017.

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